



ENERGY STAR[®]

WHAT IS ENERGY STAR?

ENERGY STAR is a voluntary EPA program that promotes comprehensive energy management as a way for companies to increase profits and competitiveness, while at the same time protecting the environment. Reduced overhead costs, higher customer satisfaction, and an ability to better negotiate energy deals are all part of the value of improved energy performance. Thousands of organizations across the nation are utilizing the support and resources offered by ENERGY STAR to improve their bottom line and establish themselves as industry leaders and good corporate citizens.

WHAT DOES ENERGY STAR HAVE TO OFFER?

Energy Management Strategy

- H** Planning guidance
- H** Energy management diagnostic software
- H** Networking with other partners

Technical Information

- H** Unbiased project support
- H** *Building Upgrade Manual* and other Web-based resources

On-Line Benchmarking

- H** Industry-specific tool
- H** Energy performance rating
- H** Potential to receive the ENERGY STAR label for buildings

Public Relations (PR) Opportunities

- H** EPA recognition & article placement
- H** Web site highlights and links
- H** Assistance with special PR projects

TO LEARN MORE...

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